

IGNITION™

BLOOMBERG AIM AND OMNIUM™

Bloomberg has joined forces with Omnimium to create IGNITION—a fully-integrated platform with tools designed to support CFOs, traders, middle-office operations as well as traditional and alternative fund managers.

AIM, Bloomberg's Buy-Side OMS, integrates electronic trading, compliance, and portfolio and risk management into one platform that supports all levels of your firm.

By enhancing AIM with the Operational Alpha™ of Omnimium, you can achieve even greater efficiency by including middle-office and fund administration support into your firm-wide workflow.

- ✓ **TURN-KEY IMPLEMENTATION:** Full integration of front-, middle-, and back-office solutions including OMS, EMS, risk, compliance, data, pricing, middle office and fund administration in one streamlined process.
- ✓ **FIRM-WIDE WORKFLOW:** With real-time trade notifications and complete reconciliation between the front and back office, Bloomberg and Omnimium deliver a consistent workflow that can be used and trusted by all of the stakeholders in your organization.
- ✓ **SCALABLE SOLUTION:** As your business expands into new markets, asset classes or locations, Bloomberg and Omnimium will keep your firm at the forefront of the industry with customizable technology that meets your needs.

MATCHING PERFORMANCE WITH EXPERIENCE

Investors care about the reputation of a fund's administration services. Omnimium brings the sophistication of one of the largest global hedge funds in the world with a name that is trusted across the industry. Bloomberg brings unparalleled leadership in financial data, investor tools for straight-through-processing and investment management.



Introducing Operational Alpha
The New Standard in Hedge Fund
Administration

$$\text{operational } \alpha = \int_{\text{TRADE CAPTURE}}^{\text{NAV}} [\text{operating model}]^{\text{CULTURE}}$$

Ignition combines the Operational Alpha delivered only via Omnium's administration platform with the power of Bloomberg AIM's trading platform to enhance operational accuracy and efficiency.

- Straight-through, real-time trade processing with status messaging on your trade blotter
- Bi-Directional connectivity – exchange of prices, trade status transmission, book structure and more
- Daily, automated reconciliation of your trading positions to your Fund Admin
- Access to your Admin prices, the ultimate in valuation transparency

Middle and Back Office Operations

- Trade capture and support
- Security management
- Reconciliations and break resolution
- Corporate actions
- OTC derivatives processing
- Fixed income securities processing
- Confirmation / affirmation services
- Expiration services
- Daily P&L
- Cash management

Fund Administration

- Financial Statements
- NAV Calculation
- Annual Financials and Audit Support
- Annual Tax Support
- Investor Services

Client Service

- Dedicated Account Manager assigned to each client
- Account Management Team Leader and Team available for further support
- Implementation specialists facilitate client on-boarding

Client Interface

- Client interface facilitates live access to data
- Access, configure, and manage data in real time
- Transaction blotter, adjustments, and history
- Security and counterparty data
- Valuation transparency
- Cash management tools
- Reporting
- Investor portal

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OMNIUM™

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